



Dear Players,

## **Salisbury Tennis Club - Coaching and Memberships Policy from 1 April 2018 Mid Week Players**

We are writing to you to explain the forthcoming Club Policy at STC re coaching and memberships. So far, the Club has operated a policy that Non Members are very welcome to participate in any of the coaching courses, and this has been reflected in coaching fees for Non Members which are higher than that for Members of the Club. This is reasonable and normal as an approach.

At the Club AGM last November, the Club took the decision to simplify the coaching and membership relationship. From 1 April, the Club is looking for anyone participating in the coaching programme to be a Member.

We would say immediately that this does not result in excessive additional cost, and indeed opens the door to the other benefits of the Club. To illustrate the cost comparison, we have set out below the 2018 fees that would be charged for a non member taking coaching over three terms, and the equivalent cost under the new policy :

Non Member : 3 terms of coaching at £125 per term = £375.

2018 Member Status : 3 terms of coaching at £99 per term = £297 plus Mid Week Membership ( incl pre April Early Bird Discount ) £91 = Total £388.

The difference in cost is £13 per year or £4.30 per term. The wider benefits of being a Member of STC will include access to the Club and courts outside your coaching session ( including the issue of the gate codes ); the opportunity to enjoy your tennis with family and friends ( visitors fees apply ) including holiday periods; entry to the Wimbledon Ticket Draw each year ( free BTM registration required with the LTA ); the opportunity to play in the midweek social tennis; participation in STC social events, and general flexibility to use the Club Facilities.

Our aim is to continue to promote the enjoyment of tennis and our prime objective here is to reinforce the inclusive nature and spirit of the Club by encouraging Memberships without a significant financial penalty. We very much look forward to seeing you at the coaching session this year and hope that this provides a suitable explanation of the new policy and its benefits. if you have any questions, please do not hesitate to contact Paul Wood or myself.

Many thanks, Tom Dyball ,Head Coach STC & The Committee